

# Privacy Policy

Last updated: 05 December 2025

This Privacy Policy describes how Dune IMS Billboards Advertising LLC (“we”, “our”, “us”) collects, uses, stores and protects personal information when you visit our website, communicate with us, or use our services. By accessing our website or providing your information, you agree to the practices described in this Privacy Policy.

## 1. Information We Collect

We may collect the following types of information:

• Personal Information

Provided voluntarily through our contact form or communication channels:

- Name
- Company
- Email address
- Phone number
- Message content

• Technical Information

Automatically collected through website analytics tools:

- IP address
- Browser type and version
- Device information
- Pages visited and interaction data

• Cookies

Our website may use cookies to improve functionality and user experience. You may disable cookies through your browser settings.

## 2. How We Use Your Information

We use collected information for the following purposes:

- To respond to inquiries and provide requested information
- To deliver and improve our advertising and media services
- To analyse website performance and user behaviour
- To maintain the security and integrity of our systems
- To comply with legal obligations where required

We do not sell, rent or trade your personal information to third parties.

## 3. Data Storage and Security

We implement reasonable administrative and technical measures to protect your data against loss, misuse and unauthorized access.

Data may be stored on secure servers located in the United Arab Emirates or other jurisdictions depending on our hosting providers.

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## 4. Sharing of Information

We may share information with:

- Service providers assisting with hosting, analytics, or communication
- Legal authorities when required by applicable laws
- Business partners only when necessary to fulfil your request

All third parties are required to maintain confidentiality and follow data protection standards.

## 5. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal information
- Request correction or deletion
- Restrict or object to processing
- Withdraw consent

To exercise these rights, contact: [info@duneims.com](mailto:info@duneims.com)

## 6. Third-Party Links

Our website may contain links to external websites. We are not responsible for their content, privacy practices, or data handling.

## 7. Updates to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised “Last updated” date.

## 8. Contact Us

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