

# Terms of Service

Last updated: 05 December 2025

These Terms of Service (“Terms”) govern your use of the Dune IMS Billboards Advertising LLC website and services. By accessing our website, you agree to be bound by these Terms.

## 1. Use of Our Website

You may browse our website for informational purposes. You agree not to:

- Use the website for unlawful activities
- Attempt to breach security or access restricted areas
- Copy, modify or redistribute website content without permission

## 2. Services

Dune IMS provides digital out-of-home advertising services subject to separate agreements between our company and clients.

Website information does not constitute a binding offer. Service details, pricing and availability are provided individually upon request.

## 3. Intellectual Property

All content on the website—including text, images, branding, designs and media—is the property of Dune IMS Billboards Advertising LLC or its content providers.

You may not reproduce or distribute any materials without written consent.

## 4. Third-Party Content

The website may contain references or links to third-party websites. We are not responsible for their content, accuracy or security.

## 5. Limitation of Liability

We are not liable for:

- Errors, interruptions or delays in website operation
- Damage resulting from the use or inability to use the website
- Third-party actions, external services or hosting providers

Our liability, where permitted by law, is limited to the maximum extent allowed.

## 6. Indemnification

You agree to indemnify and hold harmless Dune IMS Billboards Advertising LLC from any claims arising from your misuse of the website or violation of these Terms.

## 7. Changes to These Terms

We may update these Terms at any time. The updated version will be posted on this page with a new “Last updated” date.

## 8. Governing Law

These Terms are governed by the laws of the United Arab Emirates. Any disputes will be resolved under UAE jurisdiction.

## 9. Contact Us

Dune IMS Billboards Advertising LLC  
Office 119, Al Fattan Downtown, Dubai, UAE  
[info@duneims.com](mailto:info@duneims.com)  
+971-58-982-8026